

COPPER VIEWS

FOUNDATION

ANNUAL REPORT 2018 COPPER VIEWS FOUNDATION

General

Copper Views foundation was founded in February 2018, under the Chamber of Commerce number 64710564.

Previously the foundation existed under the name Re:Frame, however, no activities had been carried out under this foundation. In recent years, Copper Views has developed further in the documentary world and is increasingly working towards optimizing the impact of its productions. In order to finance the creation of impact, it was important that the foundation became active. Owner Ilja Kok has composed a board for this purpose and has changed the statutes, registered the board and implemented a name change during an appointment with civil-law notary Mr. M. Hoedeman van Gogh Notarissen (Zundert, St. Willebrord) on 4 Jan. 2018. The new name of the foundation is Copper Views Foundation.

The foundation's goal

To raise awareness of social issues and promote dialogue on these issues by making audio-visual productions, particularly documentaries. The foundation tries to achieve its goal by using the impact of cultural and artistic means in particular moving images: film, television and (digital) online media, in order to reach as many people, groups and organisations as possible and to bring about a shift in thinking and positive behaviour. The film and TV productions (documentaries) can be part of more comprehensive idealistic and cultural-educational projects and campaigns, whether or not in consultation with partners.

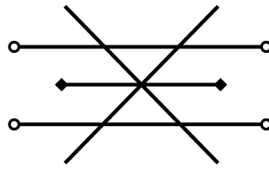
For the Copper Views Foundation 2018 was the year to build a good foundation and to put itself on the map as an impact producer.

Copper Views Foundation Activities in 2018

The simultaneous premiere 'The Other Side of Town' by Copper Views Foundation.

In collaboration with the Netherlands Film Festival and Omroep Brabant, Copper Views Foundation organized the simultaneous premiere of the documentary 'The Other Side of Town'. This project was financially supported by the VSBfonds and the Prins Bernhard Buurtcultuurfonds.

The documentary, about the village of Bakel in West-Brabant and the village of the same name in West-Senegal, premiered at the Netherlands Film Festival in Utrecht on the 29th of



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September. It was a special event during which the film was screened not only in the Netherlands, but also in the Senegalese Bakel. A so-called simultaneous premiere. After the film, a live connection was made that brought the two halls into contact with each other for a Q&A. The atmospheric report can be viewed via the following link:

<https://vimeo.com/293909622>

More information about the simultaneous premiere can be found at www.aandeanderekantfilm.nl

Within the framework of this project producer Ilja Kok and director Willem Timmers have given (or are planned to give) several lectures and guest lectures at, among others:

- Care home De Wilbertsdries in Bakel (October)
- Primary school De Kleine Kapitein in Bakel. In the week before the premiere questions were asked by the children of the primary school and shown to the children in Senegal. The crew in Senegal collected answers to these questions. Ilja Kok returned to the primary school after the premiere to discuss the answers with the children.
- Film house De Cacaofabriek in Helmond (October)
- Eindhoven Film Festival (November)
- Further distribution worldwide (from 2019)

Previous activities were initiated by Copper Views BV. These activities mainly concern lectures and guest lectures about the documentary productions.

The simultaneous premiere of the documentary 'The Other Side of Town' received a lot of publicity in the Netherlands and abroad. Director Willem Timmers was interviewed by:

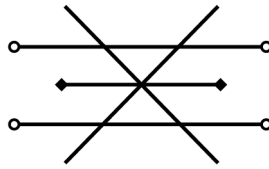
- Tijd voor Max, Omroep Max
- Hart van Nederland, SBS6
- Spijkers met Koppen, BNNVARA

Also, from the written press there has been attention for this activity by among others: De Volkskrant, Brandpunt+, Eindhovens Dagblad and Weekblad van Deurne.

Looking to the future

In 2018 it became clear that Copper Views Foundation, with a driven team of freelancers and by entering into the right collaborations, can get projects off the ground that open the eyes of the visitor and stimulate self-reflection and dialogue.

In 2019 the focus will be on expanding the number of ongoing projects:



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Show Us Your Smile by Nicky Maas

The objective of the Show Us Your Smile project is to open a dialogue in the Netherlands about what is happening in Zell am See today; namely that about 100,000 tourists from the Gulf States visit the village during the summer months. This has an impact on the village and its inhabitants and one of the measures that has been taken is to draw up rules for the Arabs.

With this project we aim to use the film and teaching materials to reflect constructively and critically on our own behaviour towards others (in this case Golf Arabs staying in Austria within a tourist context), which serves as a starting point to conduct a dialogue on the themes of Muslims in the Netherlands, racism, inclusiveness, diversity, individual freedom and equality within our borders.

This short documentary is produced by Copper Views B.V. with a financial contribution from the Dutch Film Fund. Copper Views Foundation has been awarded an amount of €18.000 in 2018 by the Z.O.Z. fund for the development of the educational package and its distribution. In 2019, additional funding will be sought for the finishing of the film and the organisation of dialogue evenings, master classes and seminars.

Slecht Nieuws by Reneé van der Ven

Slecht Nieuws is a short documentary about the nerve-racking hours before and after getting bad news. The film will be used through an impact campaign to create more awareness among care and welfare professionals about the impact of bad news with the ultimate goal of a sector wide improvement in the approach and aftercare in bringing bad news. In 2019 this project will have to be financed and collaborations will be entered into with partner organisations in the care and welfare sector.

2019 is also the year in which a thorough international fundraising strategy will be worked on with the aim of internationalising and increasing the size and scope of the projects.